



S&M-CM/170/ General Manager (S & M - CM) Tariff/13-14/ 14 dt @ Chennai-6 the 21.05.2013.

Sub: Introduction of NESAM GOLD prepaid plan in TN LSA - reg.

Ref: BSNL C.O. ECT Approval No: 1123 mail dt 07.05.13.

As per BSNL C.O. sanction, approval of competent authority is hereby conveyed for the implementation of “NESAM GOLD” prepaid plan in Tamilnadu LSA (including Chennai Telecom. District) as a promotional offer for 90 days with effect from **22.05.2013 to 19.08.2013**. This plan is open for MNP port-in customers also. The tariff detail is given below:

Particulars (NESAM GOLD)	Tariff
SIM Cost	Normal Rs.20; USIM Rs.59.
MRP of Plan Voucher in Rs. (Incl. of S.Tax)	49
Free Usage allowance with Plan Voucher (to be consumed within 30 days)	
Free Voice Call (Pulse)	sec
i) On-Net	1200 seconds Local/STD
ii) Off-Net	800 seconds Local/STD
Free Video Call Local/STD On-Net	Nil
Free Data Usage in MB	Nil
Free P2P SMS in Nos.	50 Numbers Local/National Any Network
Initial Plan Validity in days	180 days
Grace Period I	15 days
Grace Period II	165 days
Extension of Plan Validity	Through Plan Voucher 49 (C-Top Up)
(A) Home LSA	
Voice Call Charges	
Pulse Rate (seconds)	
Local On-Net	1.2
Local Off-Net	1.5
Reduced Call Charges on 5 Local Any Network Numbers (Rs./Min)	20p/Min On-net & 40p/Min Off-net
Change of F&F Numbers	Allowed anytime with Rs.10 per change per number
STD On-Net	1.2
STD Off-Net	1.5
(ii) Video Call Charges	
Pulse Rate Rs./Minute	
Local On-Net	1.50
Local Off-Net	2.00
STD On-Net	1.50
STD Off-Net	2.00
Incoming	Nil
(iii) SMS	
Charges for Local SMS	50p/SMS On-net & 60p/SMS Off-net
Charges for National SMS	60p/SMS On-net & 70p/SMS Off-net
International	5.00/SMS

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(B) National Roaming	
(i) Voice Call	
Pulse rate	Rs./Min
Local On-net	1.0
Local Off-net	1.0
STD On-net	1.0
STD Off-net	1.0
Incoming Call	1.0
(ii) SMS	
Local SMS	70p/SMS On-net & 80p/SMS Off-net
National SMS	70p/SMS On-net & 80p/SMS Off-net
International SMS	5.00/SMS
Incoming SMS	0
(ii) Video Call	
Pulse rate Rs./Min	
Local On-net	2.0
Local Off-net	2.0
STD On-net	2.0
STD Off-net	2.0
Incoming Call	2.0
Applicability of STVs	All STVs are allowed except STV 22,23,15,43,17 & 31
(C) All other charges	As per General Neo Plan

Note: The concessional tariff is not applicable on FIVE BLACK-OUT days (31st Dec, 1st Jan, Valentine day 14th Feb, Diwali & Christmas 25th Dec). On these Black-out days, the tariff will be as per Parent Plan.

There is no change in the existing procedure of registering 5 F&F numbers and change of F&F number by sending SMS to 53733.

- The Plan Continuation Vouchers of MRP 87 & 174 thru C-Top up and the SMS keyword “Nesamspl90” & “Nesamspl180” will be withdrawn w.e.f 23:59 Hrs of 21.05.2013. Migration from other plans to New Nesam Special by sending SMS as “MNESAMSPL” is also withdrawn w.e.f 23:59 Hrs of 21.05.2013.
- Customers of NESAM GOLD plan can continue their plan validity by sending a SMS “CONTINUE” to 53733 and Rs.43.61 will be deducted from their account.
- Automatic recovery of Plan Voucher amount (Rs.49) for the purpose of extending the plan validity on the last day of GP1 is applicable for this plan.
- Combo TUs of MRP Rs.222 & 555 are available for the customers of this plan.
- As per TRAI 43rd Amendment, all the New Nesam Special Customers –PV 29 (Active+GP1+GP2) who have completed 180 days from the date of activation, will be migrated to NESAM GOLD without changing the validity as a onetime activity on 23-05-2013 and henceforth, should use PV 49 only to get validity extension.

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- Remaining customers (who yet to complete 180 days from the date of activation) can continue to use PV 29 (30 days validity) till 18-10-2013 in order to avail the existing New Nesam Special tariff. Existing SMS keyword Nesamspl30 also continue to exist till 18-10-2013. However, PV 49 (only thru C-TOP UP) is also available for the purpose of extending validity to 180 days and the customer will be migrated to “NESAM GOLD” plan.
- Customers from other plans can migrate into this new plan by sending SMS as MNESAMGOLD to 53733 and Rs.43.61 will be deducted from their account.
- Menu for creation of numbers under “NEW Nesam Special” plan will be withdrawn w.e.f 23:59 hrs of 21-5-2013 from the front end of Sancharsoft.
- The unique feature of 5 F&F of any operator may be popularized, to attract the MNP port-in customers and new customers.

S. BAMA

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To

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE IN Incharge - Trichy - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action please.